

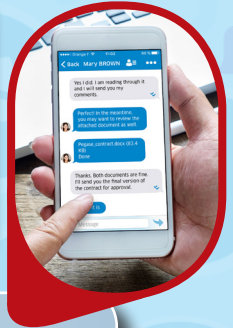
Advantages of Alcatel-Lucent Rainbow

5 reasons your company will benefit from Rainbow

1

Choice — “Communicate Your Way”

Rainbow is a powerful multi-media platform that makes it easy to communicate with colleagues and co-workers by voice, video or chat. See the availability status of your contacts from a computer or smartphone and instantly start a new session. The video and audio conferencing can be expanded to up to 10 simultaneous participants with the ability for each participant to customize their view of the conference.



2

Collaboration — “Break Down Barriers”

Increase team collaboration with secure person-to-person chat or within chat room bubbles. One-to-one chats and group bubble chats enable free document sharing from anywhere.

3

Integration — “Lets Talk Bots”

Rainbow not only allows collaboration with your peers, but also has the ability to integrate with your business applications. Open API's enable communication to such devices as environmental control systems, emergency lock down notification systems and on-line banking systems. Rainbow can be enabled to communicate with your back-office systems to provide universal access to critical information for all your staff.



4

Engineered Solution — “Total Control”

Integrate Rainbow with your deskphone and control calls and voice messages from your PC or smartphone. When changes need to be made, a dedicated admin portal allows you to create and manage your company profile, communications equipment and employee accounts.

5

Flexible — “Stay Connected

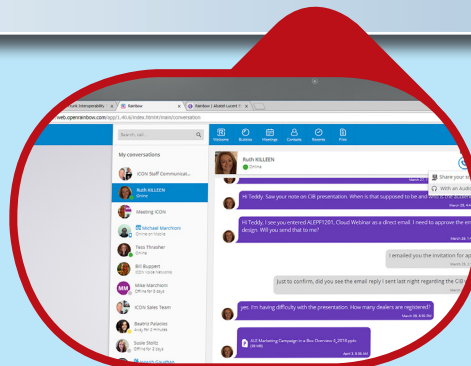
Whether you are in the office, at home, with friends, or on the road, you can access your coworkers and stay connected from any device you choose (web browser, iOS/Android phone). Rainbow also allows you to integrate with communications resources you may already have in place. Plug-ins have been developed to integrate Rainbow directly with Office 365 and Google Contacts.



About ICON

ICON specializes in cloud and customer-premises based voice, video and unified communications platforms.

Contact us today to learn more and receive a customized quote.



ICON
www.iconvn.com

Phone: 972.979.9100
Email: sales@iconvn.com

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